We positively Guarantee to sell you the best blue serge suit that has ever been offered for \$12.50.

This is a special piece of goods that we secured from a house that had made up 2500 suits and had to have the money quick We took advantage of same and we will say that this is the kind of serge that you and I usually pay from \$18.00 to \$20.00 for. Come and see for yourself and see who all have bought and

be your own judge. We have on sale for the next two weeks a special line of Taylor made suits. The usual price was \$20.00, we will take your order and measure and sell you for \$12.50 and charges of transportation which will not exceed 50 cents.

# Hickory Cash Store

Opposite Hotel Huffry.

#### The Last Tribute

of Repeat we can show to our loved ones when they pass away is to give them the Best Burial we can.

## **Bowles Furniture Company**

will save you money on Coffins, Caskets, Robes, Etc.

SEE THEM BEFORE YOU BUY

CAL PRODUCE MARKET country fresh, 23c.

potatoes, 50c bushel.

gone to Stanley, Gaston courty, to attend the reunion of the Moor, family. Mrs. Thompson before her mar-

Merritt of Raleigh, after spending a week with Mrs. S. H. Farabee, will leave for home tomorrow.

# COMING TO HICKORY

avenue, next to the creamery, of a delivered by Capt. Sherwood Brock- resident Moretz then appointed a Bottling Company. The construction lines of fire prevention. The Hick-will be rushed so as to have it ready ory merchant came home and made for occurrency before severe weether some additional interviews of his for occupancy before severe weather some additional inspections of his George L. Lyerly. All merchants arrives, although the Cheri-Cola concern will not occupy it before February 1. The building will be 50 by 100 feet and will make quite an ad- tion in every dition to Ninth avenue. Incidentally it will result in bringing another new

LITERARY SOCIETY

plant to Hickory.

High School Boys Preparing for

ness transacted, the society adjourned.



A about the quality of any paint by the first stroke of the brush. More can be told after the job is done. And then after a year-two or four years,

you will know without being told whether the color and quality were in the paint. a most beautiful effect

Lowe Brothers"High Standard" Liquid Paint is a paint with exceptional quality. You can tell this by the first stroke of the brush because you get the true color of the paint with every stroke.

Notice when you get the job done; you won't

the job will have the true color of the paint. gladly assist any painter or householder And then after one—two or even six years the quality and the color of "High

Standard" Paint will show-Because "High Standard" colors are

And another thing - whatever your "color scheme"-it's always an easy and values to be had-and simple matter to get the right color combination in "High Standard" Paints.

Here are a few special colors for measure. Ask for color special uses—

Italian Gray for rough plaster houses-

-and it combines richly with all the Greens. High Standard

unusually attractive and pleasing finish for Colonial style houses.

And our Moss Green is another rarely beautiful shade.

Colonial Yellow-an

Are you interested in get variable shades of color, but every part of . "new fashions" -ask about them. We will

in selecting the right combinations. Just as dependable as "High Standard" Liquid Paint are Lowe Brothers Varnishes and Enamels, for exterior or interior fin-ish, porch, floor paint and oil stains for fillers, for beautiful interior effects.

They are the best every can of Paint and Varnish is always full cards.

See sample panels.



See our window display and let us figure with you on your job and see the great saving we can give you.

# Shuford Hardware Company "EVERYTHING IN HARDWARE"

# HICKORY MERCHANTS WILL HAVE DOLLAR DAY SOON

Association Decides on Thursday, October 7, as the Time for Offering Unusual Values to Trade---Pay up Week Planned---Splendid Meeting.

terly meeting of the Hickory Merchants Association Thursday night were the unanimous decision to hold a Dollar Day sale here Thursday, luminating report of the working of October 7, the discussion of plans for Dollar Day in his town. He assured a Pay-Up Week at a later date and the all-round good fellowship exhibited by members. The association had the benefit of the remarks of Mr. C. C. Prince, secretary of the High Point association, who told about the remarkable success of both events in his town and congratulated this community on the forthcoming new daily. per worked the matter up, and it was Mr. Prince said that the Enterprise, recently organized with Mr. A. L. Stockton as editor, had been of inestimable benefit to that community. The Hickory association bestowed a H. Farabee, editor of Hickory's new number of compliments on Miss An- daily, and the editor pledged the nie Downum, the efficient secretary, hearty cooperation of the paper and and this young lady almost received the men on its staff in everything an ovation. She modestly informed looking to the welfare of Hickory and the members that she might be unable to attend to their wants for a day or it a privilege to labor unceasingly so owing to an exaggeration of her for the best interests of the communiown importance, but the members ty. were not alarmed.

In the absence of President Bisanar, Mr. J. A. Moretz presided over the reorganized High Point paper had meeting, and it was lively and inter- been able to render the merchants asesting for nearly two hours. M. A. sociation and particularly in the esting for nearly two hours. M. A. building of that town. The merchants M. West, Mr. J. A. Bowles and Mr. are loyal supporters and they find Bob Martin made reports on the state that advertisements inserted in a convention at Asheville and it was daily paper, Mr. Prince said, bring shown that Hickory had the largest better results than any other kind. He delegation of any association, except pects of a live daily. Asheville, this city sending seventeen The Elliott Building Company next delegates. Mr. Bowles said that the week will begin the erection on Ninth speech which impressed him most was Shell that Thursday, modern, two-story and basement well, of the state insurance depart- committee to carry the project brick building for the Cheri-Cola ment, who spoke vigorously along the through. This committee is com-

On Friday evening the Hickory high school organized two literary societies. Part of the ninth, tenth and elected the following officers:

But a companies to the property of t

said, and the membership is composed off their bills in order that overnot only of merchants, but business charges can be detected. and professional men as well. In this connection Dr. W. B. Ramsay tes-Southern Railway.

that she had responded to 110 calls community for information, ten of them out or the city, that the members had been tendered Mr. Prince a vote of thanks considerate and helpful and that the for his illuminating remarks, and Mr. treasury was in excellent condition. Dollar Day October 7.

Reporting for the committee, Mr. lowed. Various merchants declared will be Thursday, October 7, and a systematic campaign will be waged chant will feature one or more ar- briefly. ticles of extraordinary value to be sold

Outstanding features of the quar- | sively throughout the community.

Worked in High Point. Mr. C. C. Prince, secretary of the High Point Merchants Association, was called on and he gave a most ilthe association that it was not copying after High Point, Charlotte or other towns in putting on this value sale, as cities throughout the country have found it profitable. The High Point Enterprise, he said, cooperated heartily with the merchants; in fact the advertising manager of that paa tremendous success. The biggest bargain that a merchant can offer, Mr. Prince said, are value and service. Record Will Cooperate.

Mr. Moretz then called on Mr. S. this section. The Hickory Daily Record, the speaker said, would esteem

Congratulates Hickory. At this point Mr. Prince took occasion to remark on the great aid the congratulated Hickory on the pros-

Live Committee. It was on the motion of Mr. W. C.

trice passed away from the bills, he mentioning several instances

Mr. L. F. Abernethy expressed his

tified to its helpfulness to him. Mr. many members, it appeared, in the Moretz spoke of the interest the as-socation took in securing for a local daily for Hickory, and said he was bank a proportion of the funds of the confident the paper would work for the best interests of the community. He thought everybody in the city and Miss Downum, the secretary, made this section should take a deep interher quarterly report. This showed est in it, as it would be a boon to the

> Enthusiastic Meeting. Before adjourning the association

S. L. Whitener declared frankly that his committee had been handicapped simply because it had not swapped ideas with other live associations West brought up the question of Dol- It was the general feeling that the lar Day, and a general discussion fol- association, which has practically every business house in Hickory on its rolls, and which had a large atthat the idea was good, and the ques- tendance Thursday night, could be tion of the date was soon settled. It of great service to the community. Seldom has so much enthusiasm been manifested. Many bouquets were thrown in the lap of the secretary, throughout this section. Every mer- Miss Downun, and she responded

During the meeting good ofgars

#### at a dollar, and these will be displayed and cooling drinks were passer in show windows and advertised exten in show windows and advertised exten- meeting adjourned at 9:55.

NOTHING SUCCEEDS LIKE SUCCESS

**Bowles Furniture Company** are selling the Furniture

Join the Crowds and let Us Show You

TRY A RECORD WANT AD.



Jewelry and Happiness Go Hand in Hand

What person, man, woman or child does not desire the possession of a nice piece of jewelry. Jewerly will be worn more than ever. Broaches, Cameos, Pins, Lavalliers and Rings are especially good. We have a nive selection of

new designs. Call and let us show them to you.

E. BISAN Jeweler and Registered

#### When You See a Good Thing

## **GRAB IT!**

This new daily is something good, and we are glad to have it! It will help all of us. Take it! Read it! Boost for it because it will boost for you.

# Building & Loan Stock

is a good thing! Take out some shares. You already have some? Yes, but you want some more, If you have none, begin in our 13th Series, which starts the first Saturday of September, but is open now to subscribers .\_ Lay your savings by for a rainy day-get compound interest on your money -no taxes.

Read this, the first edition of Hickory's new daily, and then come in and take your shares with

### **Mutual Building** & Loan Association

A. C. HENDERSON, Secretary and Treasurer

#### MOVE YOUR FURNITURE

The old saying, "Three moves is equal to a fire," is not true ... That is, if you will allow us to move you.

We pack furniture correctly and haul on a spring wagon. This illuminates scarring and breakage. Try as and be convinced.

Jones Furniture Store

"On the Corner."

# Shuford's Furniture Store

**ANNOUNCE** A Large Stock of Good Furniture at prices that will

Art Squares, Rugs, Mattings and Linoleum.

please particular buyers.

Window Shades made to order, any Size.

Funeral Director and Embalmer

#### Try A Bottle of Tanlac

A Fresh Shipment Just Received

MENZIES DRUG COMPANY

The **Rexall** Store Prescription Druggists

1332 Union Square Phone 46 Hickory, N. C. AGENTS FOR TANLAC IN HICKORY

New goods coming in every day now and we are pleased with the good quality and low prices.

Great stock of new Serges-Best we have ever had at 25c, 45c, Big stock of new Shoes-Shoes of value, Shoes of style, Shoes

of service, Shoes that are Shoes and Shoes at low prices. The famous Black Cat Stockings, the stockings of all Stock

ings-known from Main to California to be the best in beauty. style, fit, and long wear, if you have not tried them you have missed the best-ask your neighbor.

Men and boys sample Hats at 1-2 price. Why pay \$3.00 when you can get for \$1.50, or pay \$2.00 when you can get is for \$1.00. You can get the best goods for less money at

## J. F. Allen

The Hickory Daily Record \$4.00 a Year in Advance